

SCHEDULE

Receipt of Acknowledgement

Awardees should send receipt of acknowledgement on or before **March 24, 2024**. No acknowledgement means non-acceptance of award/awards.

Awardees Photo and Logo

Awardees photo (for CEO, Chairman, CFO and Head of Investor Relations) and company logo should be sent on or before **April 12, 2024** to: anne@corporategovernanceasia.com aex@corporategovernanceasia.com

Reservation for the Magazine Advertisement

Along with your Acknowledgement, please complete the booking form indicating details of your participation and advertisement interest.

CEO / Chairman / Company Video Message

As part of our 21st Anniversary we would like our awardees CEO, Chairman (or Company) to provide 2 minute video message which we will be publishing in our website and Vimeo and Youtube Channel by **April 30, 2024**.

Corporate Video or TVC

We request all awardees to send us a 30 second to 1 minute corporate video or TVC to be included in a video presentation that we will be publishing after the award ceremony. We need these materials by **April 30, 2024**.

Editorial for Company Comments and Sponsored Section

All comments and sponsored section materials must be received on or before **April 30, 2024**.



Terms & Conditions

- Asian Excellence Award** – CorporateGovernanceAsia (New Initiative Media Ltd or NIM Ltd) is the host, organizer and overall sponsor of the titled event.
- Company Collaterals** – Company materials/collaterals submitted to CorporateGovernanceAsia (NIM Ltd) for our committee review will not be returned. Such will be destroyed after serving its purpose.
- Announcement of Awardees** – Announcement of awardees is final unless otherwise specified. (Please refer to information embargo indicated on your Event Kit). CorporateGovernanceAsia (NIM Ltd) reserves the right to delist any awardee on rightful grounds.
- Acknowledgement** – No acknowledgement means non-acceptance of award/awards. We will not be accepting any Receipt of Acknowledgement notices beyond the deadline indicated unless for a valid reason.
- Trophy** – Only those who accepted the award will be entitled to an award trophy.
- Award Logo** – Companies who accepted the award will have the privilege to use the award logo for corporate use (1 year minimum) upon giving notice of usage to CorporateGovernanceAsia (NIM Ltd).
- Magazine Advertisement** – Magazine advertisement is covered by a separate contract. Signed contract is final and non-cancellable.
- Payment** – All invoices and payments will be sent electronically and/or by post. Payment amount should be exactly as indicated on the invoice, free from any bank charges and other deductions. Any concerns regarding payment must be directed to the Accounts Department of new initiative media ltd (Publisher of Corporate Governance Asia).
- Award Photos** – Award photos will be shared to all companies awarded, as soon as available.
- Dispute** – In case of any dispute arising out of this event preparation, the decision of CorporateGovernanceAsia (NIM Ltd) is final and conclusive.
- Agreement** – Participation in the event necessitate agreement to the terms and conditions indicated herein.

Sustainable Asia: Ardor for Green Governance

14TH Asian Excellence Award 2024

May 31, 2024 – JW Marriott Hotel, Hong Kong



APPLICATION FORM

Please tick and email back to: events@corporategovernanceasia.com

Company : _____

Address : _____

Tel : _____ E-mail : _____

Authorised Official's Name : _____ Position : _____

Yes, we would like to book one table (10 People), 1 year award logo usage and 1 full page full colour advertisement for **US\$13,000**

Yes, we would like to book 3 delegates and 1 year logo usage for **US\$8,000**

Please provide us - 800 words Corporate Story of your company vision of **Sustainable Asia**

- please include a title in your article;
- provide related photos, corporate logo to be included in the article.

For further information please contact:

Mr. Aldrin Monsod
Tel: (+852) 3118 2902
Email: aldrin@corporategovernanceasia.com

Ms. Anne Lau
Tel: (+852) 2231 9612
Email: events@corporategovernanceasia.com





Sustainable Asia: Ardor for Green Governance

May 31, 2024 – JW Marriott Hotel, Hong Kong

As Corporate Governance Asia marks its 21st anniversary and the 14th edition of the Asian Excellence Awards, we are placing the spotlight on the pertinent theme of "Sustainable Asia: Ardor for Green Governance." Our annual celebratory event recognizes the impressive growth and transformation witnessed in Asia over the past two decades, as we commend corporates and individuals who have been trailblazers in corporate governance, investor relations, and notably sustainability – showcasing a collective commitment to advancing green governance.

Embracing ambitious sustainability goals, Asian firms are proactively addressing environmental challenges, acknowledging the region's vulnerability to climate change. Businesses are whole heartedly implementing measures to reduce their carbon footprint, conserve natural resources, and champion sustainable practices. From adopting renewable energy sources to implementing circular economy practices, Asian corporates are leading the charge in creating a more sustainable and resilient future.

Central to our journey is a steadfast commitment to upholding high standards of corporate governance. For 21 years, we have recognized countless firms and individuals across Asia for their dedication to excellence in this domain. Corporate governance stands as the cornerstone, ensuring transparency and accountability in decision-making for the benefit of all stakeholders. Notably, Asian corporates are increasingly adopting international best practices to raise the bar higher in this space, such as the OECD Principles of Corporate Governance, fortifying their governance frameworks.

Asia's innovative spirit has certainly been a driving force in corporate governance progress. From digital transformation to cutting-edge technologies such as AI and blockchain, Asian companies continually push the boundaries of what is achievable, redefining the role of business in the 21st century.

In the realm of investor relations, Asia has made considerable advancements. Recent years have witnessed improved communication between Asian companies and investors, fostering heightened transparency, accountability, and investor confidence. This resilience and adaptability were particularly evident during the challenges posed by the COVID-19 pandemic, as companies maintained robust relationships with their investors during such uncertain and volatile times.

Communication remains paramount in promoting responsible business practices in Asia. Recognizing the need to engage stakeholders, Asian companies invest in communication strategies designed to build trust, foster transparency, and encourage collaboration. The use of digital media, including social media platforms, has become instrumental in engaging with customers and investors. Additionally, there is a growing acknowledgment of the importance of ESG issues, with Asian companies integrating these considerations into their business models.

In addition, ethics continues to be a critical aspect of corporate governance in Asia. Companies in the region understand the global significance of ethical behavior and have implemented measures to enhance their ethical frameworks, building trust with stakeholders and enhancing their reputation.

All in all, these elements are not mere facets but are pivotal to the success of companies in Asia. They play crucial roles in propelling sustainable growth, nurturing trust with stakeholders, and championing responsible business practices throughout the region.

In the years to come, Corporate Governance Asia remains resolute in its mission to promote excellence in corporate governance across the region. Despite significant challenges, from climate change to political instability to technological disruption, Asia is uniquely positioned to lead the world in promoting sustainable and responsible business practices. As always, Corporate Governance Asia is committed to being an integral part of this journey, eagerly anticipating the celebration of numerous achievements and particularly showcasing the unmistakable ardor and leadership of Asian corporates in driving sustainability for a greener tomorrow for all.

